

## **EVENT REPORT**

1. **TITLE OF THE EVENT:** My Story: Motivational session by Successful Entrepreneur and Startup Founder Mr. Razaqul Islam.
2. **DATE AND VENUE:** 9<sup>th</sup> January, 2023, Assam down town University
3. **AUTHORIZATION BY THE REGISTRAR'S OFFICE (Scanned copy):** NA
4. **AGENDA:** To orient the students and faculties about steps of initiating a Start Up and to motivate them to come up with innovative ideas.
5. **ORGANIZER OF THE EVENT:**  
down town Venture labs & IIC- Assam down town University
6. **SPONSORSHIP, IF ANY:** No external Sponsorship.
7. **UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** Yes (
8. **APPROXIMATE NUMBER OF PARTICIPATION:**  
STUDENTS: 43  
TEACHERS: 07  
NON-TEACHNG STAFF: 03  
UNIVERSITY ADMINISTRATION: 05  
INVITED GUESTS: 01
9. **LIST OF SPECIAL GUESTS:**  
Mr. Razaqul Islam, Successful Entrepreneur, Founder & CEO- Fishwaale,  
Director: Aqua Blue Global Pvt. Ltd.

**10. A REPORT ON THE EVENT:** On 9<sup>th</sup> January, 2023, IIC, Assam down town University, had arranged a motivational session on entrepreneurship via the inspiring story of Mr. Razaqul Islam. The event commenced at 11:00 a.m. with a felicitation ceremony, followed by the handing over of the session to the young entrepreneur who with his journey of innovation and entrepreneurship motivated the students with the different aspects of the field. Students were oriented with techniques and processes on how to proceed with their ideas and how to register and gain certification for a Startup.

He spoke out about challenges and obstacles he has faced during the course of his entrepreneurial journey so far. He explained in detail about various steps to follow right from identifying a problem statement to building a solution and execution. He also talked about how different types of funds can be acquired through proper channels like bootstrapped, Angel Investors, Venture Capitalists, Bank loans and grants.

**11. OUTCOME OF THE EVENT:** Students and faculties were motivated and have acquired a proper orientation on the idea of entrepreneurship. Razaqul Islam's journey has demystified the idea of entrepreneurship to the students as well as the faculties.

**12. PHOTOGRAPHS:**





### 13. FLYER:

The flyer features a blue and white color scheme with a large circular graphic on the right side containing a photo of Razaqul Islam speaking at a microphone. At the top, there are logos for Assam Down Town University, the Institution's Innovation Council, and Down Town Venture Labs. The main title 'My Story' is in a large, bold, blue font. Below it, the text describes the session as a motivational one by a successful entrepreneur and startup founder. The organizers listed are IIC, Assam Down Town University, Down Town Venture Labs, and the Innovation & Entrepreneurship Club. The date and time are 9th January 2023 at 11:00 AM, and the venue is Auditorium II, Assam Down Town University. The speaker's name, Razaqul Islam, is prominently displayed, along with his titles: Successful Entrepreneur, Founder & CEO of Fishwaale, and Director of Aqua Blue Global Pvt. Ltd.

 **ASSAM**  
down town  
UNIVERSITY

 INSTITUTION'S  
INNOVATION  
COUNCIL  
Ministry of HRD, Government of India

 down town  
venture Labs

# My Story

Motivational session by Successful  
Entrepreneur and Startup Founder

**ORGANISED BY**  
IIC, Assam down town University  
down town Venture Labs &  
Innovation & Entrepreneurship Club

**9<sup>th</sup>** | JANUARY, 2023  
**11:00 AM**  
**Venue:** Auditorium II, Assam down town University

## Razaqul Islam

Successful Entrepreneur  
Founder & CEO- Fishwaale  
Director- Aqua Blue Global Pvt. Ltd.



### 14. SOCIAL MEDIA COVERAGE:

[https://www.linkedin.com/posts/assamdowntownuniversity\\_innovation-entrepreneurship-university-activity-7018084441252114432-JzUe?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/assamdowntownuniversity_innovation-entrepreneurship-university-activity-7018084441252114432-JzUe?utm_source=share&utm_medium=member_desktop)

## **EVENT REPORT**

1. **TITLE OF THE EVENT:** My Story: Motivational session by Innovator Mr. Arnab Barman
2. **DATE AND VENUE:** 11<sup>th</sup> January, 2023, Assam down town University
3. **AUTHORIZATION BY THE REGISTRAR'S OFFICE (Scanned copy):** NA
4. **AGENDA:** To orient the students and faculties about steps of initiating a Start Up and to motivate them to come up with innovative ideas.
5. **ORGANIZER OF THE EVENT:**  
down town Venture labs & IIC- Assam down town University
6. **SPONSORSHIP, IF ANY:** No external Sponsorship.
7. **UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** Yes
8. **NUMBER OF PARTICIPATION:**  
STUDENTS: 43  
TEACHERS: 07  
NON-TEACHNG STAFF: 03  
UNIVERSITY ADMINISTRATION: 05  
INVITED GUESTS: 01
9. **RESOURCE PERSON DETAILS:**

**Mr. Arnab Barman, Founder- Defense and Space Robotics Laboratory (DSRL)**

Mr. Barman and his team of engineers are leaders in the field of robotics and automation. With several game-changing ideas and innovations, Barman has been able to raise the bar in areas like space robotics, robots in defense, robots in healthcare, service robots, agricultural automation, and robots for disaster and crisis management.

## **10. A REPORT ON THE EVENT:**

down town Venture Labs and IIC- Assam down town University organized a session titled 'My Story- Motivational session by Innovator Mr. Arnab Barman' on 11<sup>th</sup> January, 2023 at Auditorium II of Assam down town University. The session was aimed at motivating students and other participants for innovation and entrepreneurship.

The event commenced at 11:00 a.m. with a felicitation ceremony, followed by the handing over of the session to Mr. Barman who has built DSRL Global, a Startup working in the field of automation and robotics. He said, he began his startup with a clear aim of solving social problems and to improve living standard of people using technology. As a Startup in robotics, he informed that it's their responsibility that it protects people from the ill effects of automation.

Addressing the audience he narrated how his journey of innovation and entrepreneurship took shape in his early childhood. Reminiscing on the days of his humble beginnings, Barman said that he found his passion at an early age. Before he turned 11 years, he started making basic robots and kept pursuing his passion. It was in the holidays after the tenth boards that he made a robot and participated at Indian Institute of Technology, Guwahati (IIT-G), where he went to the finals and after that he kept participating in various robotics championships nationwide. It was finally in 2018 while he was working in the field of legged robotics to aid the armed forces in various missions that he got his first success. This event changed the course of his life, empowering him to set up and build a magnificent team at DSRL.

He also spoke out about challenges and obstacles he has faced during the course of his entrepreneurial journey and addressed queries of students and participating faculty members. During his address he listed a number of critical aspects which a Startup should avoid if it wants to see success in the long run.

The event concluded with vote of thanks from Pranjal Sarmah where he thanked Mr. Barman for coming to AdtU and addressing the students despite his busy schedule.

**11. OUTCOME OF THE EVENT:** Participating Students and faculties witnessed a session full of knowledge and wisdom. The Students got exposed to opportunities available in the field of robotics and automation and learned various aspects of building a Deep tech Startup venture.

12. PHOTOGRAPHS:







### 13. FLYER:

  

# My Story

Motivational session  
by Innovator

**11<sup>th</sup>** JANUARY, 2023  
**11:00 AM**

**Venue:** Auditorium II,  
Assam down town University



**Mr. Arnab Barman**  
Founder & CEO- DSRL Global

**ORGANISED BY**  
IIC, Assam down town University  
down town Venture Labs &  
Innovation & Entrepreneurship Club

### 14. SOCIAL MEDIA COVERAGE:

[https://www.linkedin.com/posts/assamdowntownuniversity\\_my-story-activity-7021039919061970944-B\\_Y?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/assamdowntownuniversity_my-story-activity-7021039919061970944-B_Y?utm_source=share&utm_medium=member_desktop)

## **EVENT REPORT**

1. TITLE OF THE EVENT: **Workshop on “Entrepreneurship and Innovation as Career Opportunity”**

2. DATE AND VENUE: 13/02/2023, Auditorium – II, AdtU

3. AUTHORIZATION BY THE REGISTRAR’S OFFICE: NA

4. AGENDA:

- a. Welcome speech by Dr. Jyotirprasad Kalita, Assistant Professor, AdtU
- b. Presentation by Mr. Ranjit Baruah, Director Aromica Tea
- c. Vote of thanks by Dr. Jyotirprasad Kalita, Assistant Professor, AdtU

5. ORGANIZER OF THE EVENT:

I. Institution’s Innovation Council (IIC)

6. SPONSORSHIP, IF ANY: N/A

7. UNIVERSITY’S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY: N/A

8. APPROXIMATE NUMBER OF PARTICIPATION:

STUDENT	: 57
TEACHER	: 15
NON TEACHING STAFF	: 2
INVITED GUESTS	: 02

9. LIST OF SPECIAL GUESTS: CHIEF GUEST: Mr. Ranjit Baruah, Director- Aromica Tea  
(Tender Buds Teas & Crafts Pvt. Ltd)

10. A REPORT ON THE EVENT:

Institution Innovation Council, Assam down town University organized a workshop on “Entrepreneurship and Innovation as Career Opportunity” at Auditorium II, B block on 13<sup>th</sup> February, 2023. The resource person for the session was Mr. Ranjit Baruah, Director Aromica Tea and the event took place fruitfully with a healthy interaction with the Students and Faculty members.

Mr. Baruah shared his entrepreneurship journey and delved deeper into importance of Entrepreneurship and how one can become entrepreneur at an early age. He cited a number of examples from India and the Northeast region where umpteen number of youths have plunged into entrepreneurship at a very early age and becoming successful. He narrated his journey as to how he transitioned from a tea industry professional into a full time entrepreneur at a late stage of his career. He informed the participants about various schemes and programs available for aspiring entrepreneurs through different ministries and departments of Central and state govts.

Dr. Baruah urged students to think about entrepreneurship as a potential and a rewarding career and assured his help to students in pursuing a Business idea.

Students and faculty members from various faculty of Studies interacted with the resource person and made this event successful one.

The session ended with vote of thanks by Dr. Jyotiprasad Kalita IIC Coordinator Faculty of Commerce and Management.

#### 11. OUTCOME OF THE EVENT:

The interactive session was a great opportunity for the students and faculty members of Assam down town University, to interact with Mr. Ranjit Baruah Director Aromica Tea and listen to his Entrepreneurship experience. The session gave beautiful insights and important information about Entrepreneurship and Innovation as Career Opportunity.

#### 12. PHOTOGRAPHS:





13. NEWSPAPER REPORTS (IF ANY): NA

A handwritten signature in blue ink, appearing to be "plank", with a horizontal line extending to the right.

(Signature of the Organizer)

## **EVENT REPORTING**

- 1. TITLE OF THE EVENT:** ENTREPRENEURSHIP AWARENESS DRIVE
- 2. DATE AND VENUE:** 14<sup>th</sup> October, 2022, Assam down town University
- 3. AUTHORIZATION BY THE REGISTRAR'S OFFICE(Scanned copy):**
- 4. AGENDA:** The event was designed for young minds to encourage the spirit of entrepreneurship in them. Different eminent speakers were invited to motivate the students.
- 5. ORGANIZER OF THE EVENT:**
  - I. E- Cell I.I.T, Kharagpur
  - II. down town, Venture labs, Assam downtown University.
- 6. SPONSORSHIP, IF ANY:** down town Venture Labs, Assam down town University.
- 7. UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** AdtU provided a platform to the E-Cell, I.I.T Kharagpur.
- 8. APPROXIMATE NUMBER OF PARTICIPATION:**
  - STUDENT: 135
  - TEACHER: 30
  - NON TEACHNG STAFF: 20
  - UNIVERSITY ADMINISTRATION: 25
  - INVITED GUESTS: 03
- 9. LIST OF SPECIAL GUESTS:**
  - Atreyee Barooah Thekedath, Founder Webcom, Director Apollo Hospital, Guwahati
  - Shalini Goyal Bhalla, Managing Director, ICCE-NITI Aayog.
  - Sumit Agarwal, Founder PR SIGNAL, LinkedIn Top Voice, Differently Abled TedX Speaker.

**10. A REPORT ON THE EVENT:** On 14th October, 2022, The Entrepreneurship Awareness Drive (EAD) was conducted by IIC, Assam down town University, in collaboration with IIT Kharagpur. The event commenced at 10:45 a.m. with a felicitation ceremony, followed by an opening speech by the honourable Vice Chancellor, Prof. N.C. Talukdar, on how an entrepreneurial spirit can be inculcated among the students of an institute. The eminent speaker Atreyee Barooah Thekedath, founder Webcom, Director Apollo Hospital, Guwahati took over the session where she oriented the students and the other members present in the session about how to initially take steps to begin this journey. It was followed with a speech by Shalini Goyal Bhalla, Managing Director, ICCE-NITI Ayog, who graced the students with an informative session on circular economy. It ended with the motivational speech of Mr. Sumit Agarwal, founder PR Signal, LinkedIn Top Voice, Differently abled TedX speaker who encouraged the young minds by sharing his extraordinary journey of success. The event was concluded with a vote of thanks by the hosts at 2:30 p.m.

**11. OUTCOME OF THE EVENT:** Students, as well as the teaching and non-teaching members of the university had an interactive session with the special guests where everyone put forward their queries and received some fruitful guidance from them. Students took keen interest in the session and were highly motivated for the future endeavors.

**12. PHOTOGRAPHS(Minimum 4 geo-tagged Pictures mandatory):**





**13. NEWSPAPER REPORTS (IF ANY):**

**14. SOCIAL MEDIA COVERAGE:**

[https://www.linkedin.com/posts/assamdowntownuniversity\\_entrepreneurship-awareness-drive-ead-activity-6986990931228938240-9XZm?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/assamdowntownuniversity_entrepreneurship-awareness-drive-ead-activity-6986990931228938240-9XZm?utm_source=share&utm_medium=member_desktop)

Signature of the Organizer(s) (Electronic signature if sent through email)



## **EVENT REPORTING**

- 1. TITLE OF THE EVENT:** Local Start Ups' Meet
  
- 2. DATE AND VENUE:** 16<sup>th</sup> October, 2022
  
- 3. AUTHORIZATION BY THE REGISTRAR'S OFFICE(Scanned copy):**
  
- 4. AGENDA:** A platform was provided to the local start ups to pitch their ideas in front of notable business figures.
  
- 5. ORGANIZER OF THE EVENT:**
  - I . I.I.T. Kharagpur
  - II . down town Venture labs, Assam down town University
  
- 6. SPONSORSHIP, IF ANY:** Assam down town University
  
- 7. UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** 1,56,750
  
- 8. APPROXIMATE NUMBER OF PARTICIPATION:**
  - STUDENT: 30
  - TEACHER: 10
  - NON TEACHING STAFF: 10
  - UNIVERSITY ADMINISTRATION: 10
  - INVITED GUESTS: 08
  
- 9. LIST OF SPECIAL GUESTS:**
  1. Prateek Agarwal,( Director My Pro School)
  2. Deepak Nagpal,( Managing Partner, India Accelerator),
  3. Suman Paul,( Chief Marketing Officer , Ability Games Limited)
  4. Rajiv Goswami, Sr. Consultant at NE-Cons (North East Consultants)
  5. Shivansh Agarwal, Founder YOLO,

6. Milapsinh Jadeja, Founder Iroller Capital.
7. Ashwani Kumar, Chief Design and Packaging, ITC, Ltd.
8. Satyam Sarma, Co-Founder of All Pro-Auto Consultants.

**10. A REPORT ON THE EVENT:** On 16th October, 2022, IIC, Assam down town University, in collaboration with IIT Kharagpur, has given a platform to the local Start Ups to pitch their ideas in front of notable business figures such as Prateek Agrawal (Director, My Pro School), Deepak Nagpal (Managing Partner, India Accelerator), Suman Paul (Chief Marketing Officer, Ability Games Limited), Rajiv Goswami in the Local Start Ups' Meet (LSM). The event commenced at 1:00 p.m. with a felicitation ceremony and diverged into two parallel sessions. A pitching session was held where the local Start ups presented their innovative ideas in front of the aforementioned panel of judges; seeking remarks and inputs for their further development. Two investors, Mr. Shivansh Agarwal, Founder YOLO, Mr. Milapsinh Jadeja, Founder Iroller Capital, later joined the panel in the online mode. Simultaneously, another workshop had been conducted where esteemed speakers such as Ashwani Kumar, Chief Design and Packaging, ITC, Ltd, and Satyam Sarma, Co-founder of All Pro-Auto Consultants enlightened the audience on how to execute ideas for a successful Start Up and on path beyond Product-market fit: an endless journey. The entire session concluded with a symposium of the judge panel giving some productive and valuable directions to the Start Ups and a vote of thanks by the hosts of IIT Kharagpur.

**11. OUTCOME OF THE EVENT:** Local start ups participated in the event. Different groups pitched their ideas in front of the panel of judges which drew proper guidance and support for their innovative ideas. The session was a great networking platform for the start ups.

**12. PHOTOGRAPHS(Minimum 4 geo-tagged Pictures mandatory):**



**13. NEWSPAPER REPORTS (IF ANY):**

**14. Social Media Coverage:**

[https://www.linkedin.com/posts/assamdowntownuniversity\\_local-startups-meet-2022-activity-6987666941997924353-K8e4?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/assamdowntownuniversity_local-startups-meet-2022-activity-6987666941997924353-K8e4?utm_source=share&utm_medium=member_desktop)

Signature of the Organizer(s) (Electronic signature if sent through email)

## **EVENT REPORT**

1. **TITLE OF THE EVENT:** Workshop on Business Model Canvas
2. **DATE AND VENUE:** 27<sup>th</sup> May, 2023, Room No. A509, Assam down town University
3. **AUTHORIZATION BY THE REGISTRAR'S OFFICE (Scanned copy):** NA
4. **AGENDA:**

The workshop was organised with the following key objectives:

- a) To introduce participating students to the concept of business models and their importance in the entrepreneurial ecosystem.
  - b) To provide an in-depth understanding of the Business Model Canvas as a tool for designing and analyzing business models.
  - c) To enable participants to apply the Business Model Canvas framework to their own business ideas or existing ventures.
  - d) To facilitate hands-on learning through practical exercises, case studies, and group discussions.
5. **ORGANIZER OF THE EVENT:** IIC-Assam down town University and down town Venture labs.
  6. **SPONSORSHIP, IF ANY:** No external Sponsorship.
  7. **UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** Yes
  8. **APPROXIMATE NUMBER OF PARTICIPATION:**  
STUDENTS: 42  
TEACHERS: 3  
NON-TEACHNG STAFF: 02

UNIVERSITY ADMINISTRATION: 02

INVITED GUESTS: 01

**9. LIST OF SPECIAL GUESTS:**

Mr. Pankaj Baruah

Ex VP- Supply Chain and Sourcing at Furlenco

Mr. Pankaj Baruah, an experienced professional with a rich background in supply chain and sourcing, conducted the workshop. With his extensive industry knowledge and expertise, Mr. Baruah provided valuable insights and practical examples throughout the sessions. His ability to engage with the participants and address their queries effectively contributed to the overall success of the workshop.

**10. A REPORT ON THE EVENT:**

The Institution Innovation Council at Assam down town University organized a comprehensive day long workshop on the topic of "Business Model Canvas" on 27<sup>th</sup> May 2023. The workshop aimed to equip participants with practical knowledge and skills related to developing effective business models using the Business Model Canvas framework and it was conducted by Mr. Pankaj Baruah, a renowned industry expert and former VP of Supply Chain and Sourcing at Furlenco.

The workshop started at 9 AM with felicitation of Mr. Baruah by Ms. Mridusmita Nath, the IIC Coordinator from the Faculty of Nursing, AdtU. After the felicitation the resource person took over and he structured the workshop into various sessions, covering different aspects of the Business Model Canvas and related topics. The sessions included:

a) Introduction to Business Models:

- Understanding the concept of business model
- Importance of business models in startups and established businesses
- Key elements of a business model

b) Overview of the Business Model Canvas:

- Explanation of the Business Model Canvas framework
- Understanding the nine building blocks of the Business Model Canvas
- Interdependencies and relationships between the building blocks

c) Building Blocks of the Business Model Canvas:

- Customer Segments: Identifying and understanding target customers
- Value Proposition: Creating unique value for customers
- Channels: Determining effective channels for reaching customers
- Customer Relationships: Developing and maintaining customer relationships
- Revenue Streams: Identifying revenue generation opportunities
- Key Resources: Identifying critical resources required for the business
- Key Activities: Defining core activities for delivering value
- Key Partnerships: Identifying strategic partnerships
- Cost Structure: Analyzing the cost components of the business

d) Applying the Business Model Canvas:

- Practical exercises on creating business models using the Canvas
- Case studies of successful business models
- Group discussions and feedback sessions

The workshop encouraged active participation from the attendees through various interactive activities. Participants were given opportunities to apply the concepts learned to the businesses they see around them. Group discussions, brainstorming sessions, and case studies fostered a collaborative learning environment.

## 11. OUTCOME OF THE EVENT:

The workshop on "Business Model Canvas" achieved several positive outcomes and left huge impact on the participating students and other attendees. The workshop enhanced students' understanding of business models and their significance. The workshop was also successful in building proficiency among students in using the Business Model Canvas framework and improved ability to analyze and design effective business models.

## 12. PHOTOGRAPHS:





*Pranjal*



## **EVENT REPORT**

1. **TITLE OF THE EVENT:** Workshop on Prototype/Process Design and Development
2. **DATE AND VENUE:** 31<sup>st</sup> May 2023, Assam down town University
3. **AUTHORIZATION BY THE REGISTRAR'S OFFICE (Scanned copy):** NA
4. **AGENDA:** To organize a workshop on prototype/process design and development as a part of IIC Calendar activity
5. **ORGANIZER OF THE EVENT:**  
down town Venture labs & IIC- Assam down town University
6. **SPONSORSHIP, IF ANY:** No external Sponsorship.
7. **UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY** : Yes  
Rs. 5000
8. **NUMBER OF PARTICIPATION:**  
STUDENTS: 46  
TEACHERS: 4  
NON-TEACHING STAFF: 04  
UNIVERSITY ADMINISTRATION: 03  
INVITED GUESTS: 0
9. **LIST OF SPECIAL GUESTS:** NA
10. **A REPORT ON THE EVENT:**  
On May 31, 2023, at the designated location, the Workshop on Prototype/Process Design and Development was convened. The purpose of the event was to give students a deeper understanding

of innovation, problem identification, design thinking, and prototyping. The Innovation and Incubation Centre (IIC) of the institution organised the workshop.

Mr. Pranjal Sarmah, convenor of IIC, opened the workshop at 9:00 a.m. with a speech of warm greeting. He thanked the attendees and introduced the workshop's resource individuals. 46 students from different faculties of study participated in the event with the intention of expanding their knowledge in the area of prototype/process design and development.

The workshop's resource persons were Dr. Manash Jyoti Borah, Innovation Ambassador and Associate Director of Innovation and IPR at IIC, as well as an Assistant Professor of Mechanical Engineering (AdtU), and Mr. Devabrata Sarmah, Incubation Officer, IIC, AdtU. They began the meeting by delivering an exhaustive presentation on the fundamentals of innovation, problem identification, design thinking, and prototyping. The first half of the session was devoted to these topics, with illustrative details provided through various instances.

Intermittently throughout the workshop, participants were assigned assignments to keep them engaged. This promoted experiential learning by encouraging students to apply the concepts they had learned.

A tea break was scheduled for 11 a.m., followed by a lunch break at 1 p.m., allowing everyone to re-energize and interact.

At 2:00 p.m., the second portion of the meeting began, with an emphasis on problem identification through brainstorming. The students were divided into groups of four to five members, and they identified a variety of social, design, and technological problems. The groups then presented their proposed solutions to the identified issues, which was followed by extensive discussions involving all the participants, faculty, and resource persons. This session allowed for the exchange of ideas and the exploration of innovative problem-solving techniques.

Mr. Pranjal Sarmah concluded the workshop at 6:00 p.m. with a vote of gratitude in which he thanked the resource persons, participants, and organizing committee for their contributions to the success of the event. The participants departed the workshop with a deeper understanding of prototype/process design and development, as well as renewed enthusiasm.

Overall, the Workshop on Prototype/Process Design and Development proved to be a fruitful and informative event, equipping students with the knowledge and skills required to tackle real-world problems with innovative solutions.

- 11. OUTCOME OF THE EVENT:** The Workshop on Prototype/Process Design and Development was a highly beneficial and successful event that provided valuable knowledge and insights into the areas of innovation, problem identification, design thinking, and prototyping. Key outcomes included enhanced understanding, practical application, collaboration and networking, problem

identification, solution presentation and discussions, and inspiration and motivation. The event encouraged collaboration, critical thinking, and practical application of concepts, contributing to the development of well-rounded individuals capable of addressing real-world challenges through innovative solutions.

## 12. PHOTOGRAPHS:





Location: 77° 14' 10.00" E, 25° 51' 10.00" N  
Coordinates: 25.852777777777778, 91.23611111111111

Location: Khankar Gaon  
State: Assam  
Country: India

2023-05-31 (Wed) 02:34 (pm)

35°C  
95°F





13. IEC:

**ASSAM**  
down town  
UNIVERSITY

down town  
venture labs

INSTITUTION'S  
INNOVATION  
COUNCIL  
(Institute of IIRI initiative)

## Workshop on Prototype/Process Design and Development

Note:

- Participants are requested to carry a notebook & different colour pen.
- Certificate of participation

**Resource Person**

**Dr. Manash J Borah**  
Innovation Ambassador, IIC  
Associate Director, Innovation and IPR, AdtU  
Asst. Prof., Mechanical Engineering

**Mr. Devabrata Sarmah**  
Innovator, Incubation Officer, AdtU

**Take away:**

- Prototyping and construction
- Conceptual design
- Physical design
- Tool support

**31<sup>th</sup>** MAY 2023  
Venue : Auditorium 2,

Scan for Registration

14. SOCIAL MEDIA COVERAGE:

[https://m.facebook.com/story.php?story\\_fbid=pfbid0VmemeVRvY2PVFwdYcnYmh4RhmKe7Ned3WafUZ7g1Y3KtYPuk66EE1Cf2aE59gRoVl&id=100067427054353&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid0VmemeVRvY2PVFwdYcnYmh4RhmKe7Ned3WafUZ7g1Y3KtYPuk66EE1Cf2aE59gRoVl&id=100067427054353&mibextid=Nif5oz)

## **EVENT REPORT**

1. **TITLE OF THE EVENT:** A Session on 'Entrepreneurship as a student: Why and how?'
2. **DATE AND VENUE:** 8<sup>th</sup> April, 2023, Assam down town University
3. **AUTHORIZATION BY THE REGISTRAR'S OFFICE (Scanned copy):** NA
4. **AGENDA:**
  - Educate students about the importance of entrepreneurship during their academic journey.
  - Provide practical insights on how students can embark on entrepreneurial endeavors.
  - Inspire and encourage a proactive entrepreneurial mindset among students.
5. **ORGANIZER OF THE EVENT:** IIC-Assam down town University and down town Venture labs.
6. **SPONSORSHIP, IF ANY:** No external Sponsorship.
7. **UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** Yes
8. **APPROXIMATE NUMBER OF PARTICIPATION:**
  - STUDENTS: 57
  - TEACHERS: 5
  - NON-TEACHNG STAFF: 1
  - UNIVERSITY ADMINISTRATION: 0
  - INVITED GUESTS: 0
9. **LIST OF SPECIAL GUESTS:** NA
10. **A REPORT ON THE EVENT:**

On the 8th of April, 2023, an insightful event titled 'A Session on 'Entrepreneurship as a student: Why and how?' took place, featuring Mr. Aditya Arora, the CEO of Faad Network Pvt. Ltd., as the distinguished resource person. The event commenced at 3 PM and was hosted by Prof. Sunandan Baruah, President of the Institutions Innovation Council (IIC). .

During the two-hour session, Mr. Aditya Arora shared his extensive knowledge and experiences in the world of entrepreneurship. He elucidated the significance of entrepreneurial pursuits during one's academic journey, emphasizing the role it plays in fostering innovation, problem-solving skills, and a proactive mindset among students. His insights on why entrepreneurship is relevant to students today resonated with the audience, motivating them to consider entrepreneurial paths in their careers.

The session also delved into the practical aspects of how students can initiate their entrepreneurial journeys. Mr. Arora provided valuable guidance on idea generation, startup strategies, and the resources available to student entrepreneurs. The interactive nature of the event allowed students to pose questions and seek advice, making it a highly engaging and enriching experience for all participants.

As the event concluded at 5 PM, the attendees departed with a newfound understanding of the significance of entrepreneurship in their academic lives and a deeper appreciation for the practical steps they can take to embark on entrepreneurial ventures. Mr. Aditya Arora's expertise and Prof. Sunandan Baruah's warm welcome made this session a valuable addition to the university's efforts in nurturing an entrepreneurial ecosystem.

#### **11. OUTCOME OF THE EVENT:**

The session served as an enlightening and inspirational event, fostering an entrepreneurial spirit among the students of AdtU and equipping them with the knowledge and motivation to explore entrepreneurial opportunities during their academic journey.

#### **12. PHOTOGRAPHS:**







13. IEC



**14. SOCIAL MEDIA LINK:**

[https://www.linkedin.com/posts/assamdowntownuniversity\\_faad-thefaadguy-vc-activity-7049649007450632193-c1R4?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/assamdowntownuniversity_faad-thefaadguy-vc-activity-7049649007450632193-c1R4?utm_source=share&utm_medium=member_desktop)



## **EVENT REPORT**

1. **TITLE OF THE EVENT:** Session on Dairy and Rural Entrepreneurship
2. **DATE AND VENUE:** 29<sup>th</sup> April, 2023, Auditorium-II, Assam down town University
3. **AUTHORIZATION BY THE REGISTRAR'S OFFICE (Scanned copy):** NA
4. **AGENDA:**

The workshop was organised with the following key objectives:

- a) To educate students about the opportunities and challenges in the dairy and rural entrepreneurship sector in Assam.
  - b) To inspire students to consider entrepreneurship as a viable career option in the dairy and rural sectors.
  - c) To provide insights into the importance of sustainable and eco-friendly practices in dairy and rural entrepreneurship.
  - d) To discuss government initiatives and support available for aspiring entrepreneurs in Assam's rural areas.
  - e) To encourage students to develop innovative business ideas that can contribute to the growth of the dairy and rural economy in Assam.
5. **ORGANIZER OF THE EVENT:** IIC-Assam down town University and down town Venture labs.
  6. **SPONSORSHIP, IF ANY:** No external Sponsorship.
  7. **UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** Yes
  8. **APPROXIMATE NUMBER OF PARTICIPATION:**  
STUDENTS: 50

TEACHERS: 2

NON-TEACHING STAFF: 04

UNIVERSITY ADMINISTRATION: 00

INVITED GUESTS: 01

#### **9. LIST OF SPECIAL GUESTS:**

Dr. B.K. Mishra

Associate Professor, Rural Development and Agricultural Production, NEHU (Tura Campus)

#### **10. A REPORT ON THE EVENT:**

The "Session on Dairy and Rural Entrepreneurship" proved to be an insightful and enriching event, commencing at 2 PM and spanning until 5 PM. The session began with a warm welcome extended to the resource person, Dr. B.K. Mishra, by Dr. M.K. Deb, who presented him with a Gamosa and a memento. Dr. Mishra initiated the session with a visually captivating and powerful presentation that delved into the dynamics of the dairy industry in Assam and India as a whole.

During his presentation, Dr Mishra shed light on the functioning of the dairy industry in Assam, including traditional practices and their impact on rural livelihoods. He meticulously outlined the nuances of the unorganized dairy sector, providing valuable insights into its current status.

Following a tea break at 3 PM, Dr. Mishra returned to the podium to address the gaps within the dairy industry, with a specific focus on their relevance to Assam. He also elucidated the numerous business opportunities that lie within dairy farming, emphasizing how rural entrepreneurship can thrive in this sector. Dr. Mishra enriched the session with successful examples and concise case studies from the Indian dairy industry.

The event concluded at 5 PM on a high note, with Dr. M.K. Deb delivering a Vote of Thanks, expressing gratitude to Dr. B.K. Mishra for sharing his valuable insights and knowledge.

#### **11. OUTCOME OF THE EVENT:**

The session had a profound impact on the students who attended. It served as an eye-opener, providing them with valuable insights into the dairy industry and rural entrepreneurship. The session not only broadened their knowledge about the dairy sector in Assam and India but also highlighted the potential for entrepreneurship in rural areas. Students gained a deeper appreciation for the significance of traditional practices in shaping the livelihoods of rural communities and the untapped opportunities for innovation and business development within the dairy industry.

Dr. Mishra's emphasis on real-life success stories and case studies inspired the students, showing them practical pathways to entrepreneurship. The event fostered a sense of empowerment and motivation among the students, encouraging them to explore the dairy sector as a viable avenue for entrepreneurial endeavours.

## 12. PHOTOGRAPHS:



## 13. SOCIAL MEDIA COVERAGE

<https://www.facebook.com/100083569830442/posts/pfbid0TcUQgSMUpFV4t6GgW3cDt9wP6ks4dwpcVwjSQeXuRfJjW4ZnRf7LwV8bpUpjxXoPl/?mibextid=Nif5oz>



## **EVENT REPORT**

1. **TITLE OF THE EVENT:** Outreach Program on Technology Driven Innovation Leading to Entrepreneurship
2. **DATE AND VENUE:** 25<sup>th</sup> August, 2023, St. Vivekananda English Academy, Guwahati, Assam
3. **AUTHORIZATION BY THE REGISTRAR'S OFFICE (Scanned copy):** NA
4. **AGENDA:**

The outreach program at St. Vivekananda English Academy in Guwahati, Assam, aimed to ignite entrepreneurship among school students by showcasing real-world startups and entrepreneurs, nurturing an entrepreneurial mindset, and providing comprehensive knowledge about the startup ecosystem, funding opportunities, and support systems in down town Venture Labs.
5. **ORGANIZER OF THE EVENT:**

down town Venture labs & IIC- Assam down town University
6. **SPONSORSHIP, IF ANY:** No external Sponsorship.
7. **UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** YES
8. **NUMBER OF PARTICIPATION:**

STUDENTS: 69  
TEACHERS: 6  
NON-TEACHING STAFF: 02  
UNIVERSITY ADMINISTRATION: NA  
INVITED GUESTS: NA
9. **LIST OF SPECIAL GUESTS:**

NA

## **10. A REPORT ON THE EVENT:**

The Institution Innovation Council of Assam Down Town University (AdtU) organized an outreach program on 'Technology Driven Innovation Leading to Entrepreneurship' at St. Vivekananda English Academy, Guwahati, Assam. The session was conducted by Prof. Sunandan Baruah (Director, Directorate of Innovation, Startup and Acceleration) , Dr. Rakesh Afre (Dy. Director, Innovation) , Mr. Pranjal Sarmah (Associate Director, Entrepreneurship and Incubation) , Mr. Devabrata Sarmah (Incubation Officer) and Ms. Nairika Deka (Doctoral Student, Centre of Excellence in Nanotechnology, AdtU). The primary objective of the outreach programme conducted at St. Vivekananda English Academy in Guwahati, Assam, was to foster an entrepreneurial spirit among students, cultivating a mindset conducive to entrepreneurship, and imparting extensive knowledge regarding the startup ecosystem, funding prospects, and support mechanisms available at down town Venture Labs.

The event began with a felicitation ceremony for the representatives of IIC, AdtU, led by Mitra Som Saha, principal of St Vivekananda English Academy. Following this, Prof. Sunandan Baruah took the address at 10 AM to kickstart the session. He highlighted the significance of innovation, technological advancements, and the recent progress made in the field of Science & Technology. The session on technology-driven entrepreneurship and recent startups in the region was then conducted by Prof. Rakesh Afre.

The session on the concept of Entrepreneurship and its importance in relation to the Make in India initiative, as well as the startup ecosystem, funding prospects, and support mechanisms available at downtown Venture Labs, was conducted by Mr. Pranjal Kr. Sarmah after the Lunch.

The session concluded promptly at 5 PM, with a gracious vote of thanks delivered by none other than Mitra Som Saha, the esteemed principal of St. Vivekananda English Academy.

## **11. OUTCOME OF THE EVENT:**

Students were exposed to a wealth of knowledge and inspiration during the outreach programme organised by the Institution Innovation Council of Assam Down Town University (AdtU) at St. Vivekananda English Academy in Guwahati, Assam. They understood the significance of innovation and entrepreneurship, recognising these concepts' transformative power. The event

provided valuable insights into the complexities of the startup ecosystem and shed light on the various funding opportunities available to aspiring entrepreneurs. Furthermore, the students were inspired and eager to embark on their own entrepreneurial journeys after hearing the stories and experiences of successful local entrepreneurs. In addition to broadening their horizons, this programme instilled in them a newfound passion for innovation and entrepreneurship.

## 12. PHOTOGRAPHS:





Malgaiton, BG Colony, Malgaiton, Guwahati, Assam 781011, India

Guwahati  
Assam  
India

2025-08-25(Fri) 11:30(am)

51°C  
88°F





### 13. SOCIAL MEDIA COVERAGE:

[https://www.linkedin.com/posts/assamdowntownuniversity\\_outreachprogram-iic-assamdowntownuniversity-activity-7102515564476006401-gxcX?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/assamdowntownuniversity_outreachprogram-iic-assamdowntownuniversity-activity-7102515564476006401-gxcX?utm_source=share&utm_medium=member_desktop)

## **EVENT REPORT**

1. **TITLE OF THE EVENT:** Boot Camp on Lean Start-up & Minimum Viable Product/ Business
2. **DATE AND VENUE:** 28<sup>th</sup> August, 2023, Assam down town University
3. **AUTHORIZATION BY THE REGISTRAR'S OFFICE (Scanned copy):** NA

4. **AGENDA:**

The primary objective of the Boot Camp on Lean Start-up & Minimum Viable Product/Business was to equip the students of Assam down town University (AdtU) with the practical knowledge and tools required to kickstart their entrepreneurial journeys. The session aimed to introduce the concepts of lean startup methodology and the development of Minimum Viable Products (MVPs) to foster innovation and entrepreneurship among the student community.

5. **ORGANIZER OF THE EVENT:**

down town Venture Labs & IIC- Assam down town University

6. **SPONSORSHIP, IF ANY:** No external Sponsorship.

7. **UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** YES

8. **NUMBER OF PARTICIPATION:**

STUDENTS: 112

TEACHERS: 5

NON-TEACHING STAFF: 03

UNIVERSITY ADMINISTRATION: 03

INVITED GUESTS: 1

9. **LIST OF SPECIAL GUESTS:**

Mr. Lakshya Jyoti Bora, Co-Founder at Cognitive Tech & Tech Savvy Software & Security Consultancy

## **10. A REPORT ON THE EVENT:**

The Boot Camp on Lean Start-up & MVP was inaugurated by Prof. Sunandan Baruah, President of the Institutions Innovation Council (IIC), who extended a gracious welcome to the resource person. Prof. Baruah, in his opening remarks, underscored the transformative potential of Lean Start-up methodologies in fostering a culture of innovation and entrepreneurship. He emphasized the timeliness and relevance of this event in today's rapidly evolving business landscape.

Mr. Lakshya Jyoti Bora,, commenced the session with an engaging keynote address. His extensive experience as the Co-Founder of Cognitive Tech & Tech Savvy Software & Security Consultancy lent exceptional authority to his insights. Mr. Bora elucidated the principles of Lean Start-up, emphasizing the significance of agility, iterative development, and customer-centricity in launching and scaling successful enterprises. His dynamic presentation elucidated the step-by-step process of Lean Start-up, from ideation to product development and market validation.

The core of the Boot Camp delved into the concept of Minimum Viable Product (MVP), wherein Mr. Bora expounded upon the pivotal role it plays in mitigating risks and optimizing resources in the early stages of a start-up. Through real-world case studies and interactive exercises, attendees gained practical knowledge on how to conceptualize, design, and launch their own MVPs effectively.

Throughout the day, the event fostered a collaborative and knowledge-sharing atmosphere, with participants actively engaging in discussions and Q&A sessions.

## **11. OUTCOME OF THE EVENT:**

The Boot Camp on Lean Start-up & Minimum Viable Product/Business was an exemplary success in terms of knowledge dissemination and fostering a culture of entrepreneurship at AdtU. Attendees left the event imbued with a profound understanding of Lean Start-up principles and the pivotal role of MVP in their entrepreneurial journey. Mr. Lakshya Jyoti Bora's expertise and engaging presentation style left an indelible mark on the participants, motivating them to embrace innovation and agile practices in their ventures.

## **12. PHOTOGRAPHS:**







13. IEC:

**ASSAM**  
down town  
UNIVERSITY  
WASC Accredited & 12-B Status from UGC

**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Memory of IIT) Initiative

**BOOT CAMP ON  
Lean Start-up & Minimum  
Viable Product/Business**

**SPEAKER**  
**Mr. Lakshya Jyoti Bora**  
Co-Founder of Cognitive Tech &  
Tech Savvy Software & Security Consultancy

**ORGANIZED BY**  
Faculty of Engineering  
In association with  
Institution's Innovation Council (IIC), AdtU

**28<sup>th</sup>** August 2023  
Time : 10.00 AM onwards  
Venue : B -216, AdtU

#### **14. SOCIAL MEDIA COVERAGE:**

[https://www.linkedin.com/posts/assamdowntownuniversity\\_innovationbootcamp-activity-7101645276209176576-9LdW?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/assamdowntownuniversity_innovationbootcamp-activity-7101645276209176576-9LdW?utm_source=share&utm_medium=member_desktop)

[https://www.linkedin.com/posts/assamdowntownuniversity\\_innovationunleashed-adtuleanstartupbootcamp-activity-7102234637208330240-xK5w?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/assamdowntownuniversity_innovationunleashed-adtuleanstartupbootcamp-activity-7102234637208330240-xK5w?utm_source=share&utm_medium=member_desktop)

## **EVENT REPORT**

1. **TITLE OF THE EVENT:** Seminar on Role of Machine Learning to support UN SDG (Paving the way towards sustainable entrepreneurship)

2. **DATE AND VENUE:** 18<sup>th</sup> August, 2023, Auditorium-I, Assam down town University

3. **AUTHORIZATION BY THE REGISTRAR'S OFFICE (Scanned copy):** NA

4. **AGENDA:**

The purpose of the seminar was to examine the crucial role of Machine Learning in the advancement of the United Nations Sustainable Development Goals (UN SDGs) and to motivate students and faculty members towards sustainable entrepreneurship. The objective of this initiative was to offer valuable perspectives on the utilisation of technology, specifically Machine Learning, as a means to drive innovation and responsible business practises. This initiative sought to enhance comprehension of the interplay between technology, entrepreneurship, and sustainability. In addition, the seminar aimed to inspire participants to utilise their expertise and abilities in order to tackle global challenges and make meaningful contributions towards the attainment of the United Nations Sustainable Development Goals (SDGs). This, in turn, would help pave the path towards a more sustainable and prosperous future.

5. **ORGANIZER OF THE EVENT:**

down town Venture labs & IIC, E-Cell- Assam down town University

6. **SPONSORSHIP, IF ANY:** No external Sponsorship.

7. **UNIVERSITY'S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY: YES**

8. **NUMBER OF PARTICIPATION:**

STUDENTS: 42

TEACHERS: 5

NON-TEACHING STAFF: 03

**9. LIST OF SPECIAL GUESTS:**

**Dr. Lipika Deka**

Dr. Lipika Deka is an Associate Professor in Computer Science at the School of Computer Science and Informatics and a member of the Institute of Artificial Intelligence as well as the Software Technology Research Laboratory at De Montfort University (DMU), Leicester, UK. Her research interests primarily focus on concurrency control techniques, particularly for concurrent access to file systems and online software updates in domains like autonomous vehicles and IoT. Concurrently, she is engaged in developing efficient machine learning techniques for applications in Intelligent Transportation Systems and space-related domains, including smart agriculture and environmental analysis. Dr. Deka earned her PhD in Computer Science and Engineering from the Indian Institute of Technology (IIT) Guwahati, India, with a specialization in concurrency control techniques. She subsequently expanded her expertise in the intersection of machine learning and global challenges during her Postdoctoral research at Loughborough University, UK, before joining DMU. Dr. Deka is an active member of ACM and ACM-W, holding the position of Vice-Chair of the ACM-W UK Chapter since 2017. She has organized and supported various events, including ACM-W UK's INSPIRE event and WomENcourage 2018, where she chaired the workshop and tutorial committee. Currently, she serves as an Associate member of the ACM-Women Europe Committee.

**10. A REPORT ON THE EVENT:**

The Institution's Innovation Council (IIC) and downtown Venture Labs (dtVL), in collaboration with the Entrepreneurship Cell (E-Cell) at Assam downtown University, organised a seminar titled "Seminar on Role of Machine Learning to support UN SDG (Paving the way towards sustainable entrepreneurship)." This event proved to be transformative in nature. The seminar began promptly at 3:30 PM and featured Dr. Lipika Deka as the esteemed resource person. Dr. Deka was graciously welcomed with traditional honours by Prof. Sunandan Baruah, the President of IIC. The session conducted by Dr. Lipika Deka was centred around the significance of sustainable entrepreneurship, with a particular emphasis on the necessity of maintaining a balance between profitability and social as well as environmental responsibility. The individual highlighted the significance of innovation, a triple bottom line approach, education, and awareness in promoting sustainable entrepreneurship. They particularly emphasised the importance of the pathway to entrepreneurship. Dr. Deka presented compelling illustrations of the practical applications of machine learning in

various domains, including agriculture, remote sensing, and cyber-physical systems. The central theme of the seminar was centred around the dedication to utilising technology as a driving force in accomplishing the UN Sustainable Development Goals. The seminar aimed to foster a culture of advancement, innovation, and responsible business practices. The session was concluded at 5 PM, and a Vote of Thanks was delivered by Professor Rakesh Ashok Afre.

#### **11. OUTCOME OF THE EVENT:**

The seminar titled "The Role of Machine Learning in Supporting UN Sustainable Development Goals: Paving the Way towards Sustainable Entrepreneurship" had a significant impact on both students and faculty members.

The students found the experience to be enlightening, as it broadened their horizons. The individuals acquired significant insights regarding the crucial correlation between technology, entrepreneurship, and sustainability. The presentation delivered by Dr. Lipika Deka was highly engaging and effectively demonstrated the practical applications of machine learning across different domains. This presentation served as a source of inspiration for students, encouraging them to delve into the extensive possibilities offered by this technology in addressing intricate global issues. The seminar cultivated a sense of accountability and mission among students, urging them to contemplate how their entrepreneurial pursuits can be in harmony with the United Nations Sustainable Development Goals.

The seminar also proved to be highly beneficial for faculty members. The event offered attendees the chance to remain informed about the latest advancements in technology and how they relate to the fields of entrepreneurship and sustainability. The session facilitated interdisciplinary discussions and encouraged faculty members to explore novel approaches for integrating machine learning and sustainability principles into their teaching and research endeavours.

#### **12. PHOTOGRAPHS:**





13. IEC

Seminar On

## Role of Machine Learning to Support the achievement of UN Sustainable Development Goals

(Paving the way towards sustainable entrepreneurship)



**DR. LIPIKA DEKA**

Associate Professor (Research and Innovation)  
Faculty of Computing, Engineering and Media  
De Montfort University

ORGANISED BY

Faculty of Engineering  
&  
Faculty of Computer Technology  
In association with  
Institution's Innovation Council (IIC), AdtU

**18<sup>TH</sup>**

**03:30 PM onwards**  
**AUGUST 2023**

**VENUE : Auditorium 2, AdtU**

#### 14. SOCIAL MEDIA COVERAGE:

[https://www.linkedin.com/posts/assamdowntownuniversity\\_adtuiic-machinelearningforgood-sustainableinnovation-activity-7098545838943039488-RX\\_7?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/assamdowntownuniversity_adtuiic-machinelearningforgood-sustainableinnovation-activity-7098545838943039488-RX_7?utm_source=share&utm_medium=member_desktop)



## **EVENT REPORT**

**1. TITLE OF THE EVENT:** Session on “Opportunities for entrepreneurs in Hospitality and Tourism Industry”.

**2. DATE AND VENUE:** 29<sup>th</sup> August, 2023, Assam down town University

**3. AUTHORIZATION BY THE REGISTRAR’S OFFICE (Scanned copy):** NA

**4. AGENDA:** To orient the students about the entrepreneurship opportunities in the field of Hospitality and Tourism Industry.

**5. ORGANIZER OF THE EVENT:**

Assam down town Venture labs & IIC in collaboration with Faculty of Commerce and Management, Assam down town University.

**6. SPONSORSHIP, IF ANY:** No external Sponsorship.

**7. UNIVERSITY’S CONTRIBUTION (SPONSORSHIP/FUND), IF ANY:** Yes

**8. APPROXIMATE NUMBER OF PARTICIPATION:**

STUDENTS: 42

TEACHERS: 06

NON-TEACHNG STAFF: 01

INVITED GUESTS: 01

**9. LIST OF SPECIAL GUESTS:**

Mr. Prasurjya Talukdar, Founder and CEO at Oddessemania Private Limited

**10. A REPORT ON THE EVENT:** On 29<sup>th</sup> August, 2023, IIC, in collaboration with Faculty of Commerce and Management Assam down town University, had arranged a session on “Opportunities for entrepreneurs in Hospitality and Tourism Industry”. The speaker of the session was Mr. Prasurjya Talukdar, Founder and CEO at Oddessemania Private Limited. The event commenced at 10:00 A.M with a felicitation ceremony by the Head of the Department of Hospitality and Tourism Management, Dr. Bhola Chourasia. The session was moderated by Mr. Ritwick Goswami, Assistant professor, Assam down town University. The programme was followed by the handing over of the session to the young entrepreneur who with his journey of innovation and entrepreneurship motivated the students with the different aspects of the Tourism and Hospitality field. Students were oriented with different new innovative ideas in the field and also inspired students to think out of the box. He spoke out about challenges and obstacles he had faced during the course of his entrepreneurial journey so far. He explained in detail about various scope of innovation in the field of Hospitality and Tourism Industry.

**11. OUTCOME OF THE EVENT:** Students were very much motivated by the session and they were eager to know about different innovative ideas from the speaker. It was a successful session where Mr. Prasurjya Talukdar provided insight about start-up businesses in the Tourism and Hospitality Industry.

**12. PHOTOGRAPHS:**





13. FLYER:

 **ASSAM**  
down town  
UNIVERSITY  
NAAC Accredited & 12-B Status from UGC

**Session on**  
**Opportunities**  
**for entrepreneurs**  
**in Hospitality and**  
**Tourism Industry**

Organised by  
**Institution Innovation**  
**Council in collaboration**  
**with Faculty of Commerce**  
**and Management**

Moderator  
**Mr. Ritwick Goswami**  
Assistant Professor  
Department of Hospitality and  
Tourism Management

Speaker  
**Mr. Prasurja Talukdar**  
Founder and CEO at  
Odessemania Private Limited

**AUGUST**  
**29**  
**10 AM**

**Venue: Assam down town University, Guwahati**

14. SOCIAL MEDIA COVERAGE:

<https://www.linkedin.com/feed/update/urn:li:activity:7102546221126328320>