



**ASSAM**  
down town  
UNIVERSITY

JOIN  
**NORTH-EAST** INDIA'S  
BEST **PLACEMENT**  
**DRIVEN** UNIVERSITY



BROCHURE  
**20  
23**

[www.adtu.in](http://www.adtu.in)

# Why Study in Guwahati, ASSAM?



**Scenic Beauty:** Assam is blessed with natural beauty, including rolling hills, lush green forests, and the mighty Brahmaputra river. Guwahati, the largest city in Assam, is surrounded by beautiful landscapes and serves as the gateway to Northeast India, offering opportunities for adventure tourism and cultural exploration.

**Cultural Diversity:** Assam is home to a diverse range of cultures, including various tribes and ethnic groups. Studying in Guwahati can expose students to a unique blend of Assamese, Bengali, and Northeastern cultures, providing a rich cultural experience.

**Affordability:** Studying in Assam, Guwahati, can be cost-effective compared to other metropolitan cities in India. The cost of living, including accommodation, food, and transportation, is relatively low, making it an affordable option for students.

**Growing Industries:** Assam has a robust economy, with industries such as tea, oil, tourism, and agriculture driving its growth. Guwahati is also emerging as a hub for startups and entrepreneurship, with the government providing incentives for new ventures.

**Technological Advancements:** Guwahati is rapidly advancing in technology, with the government investing in initiatives such as Smart City, Digital India, and Startup India. Studying in Guwahati can expose students to the latest technological advancements and provide them with opportunities to work in the technological sector.





## ABOUT US



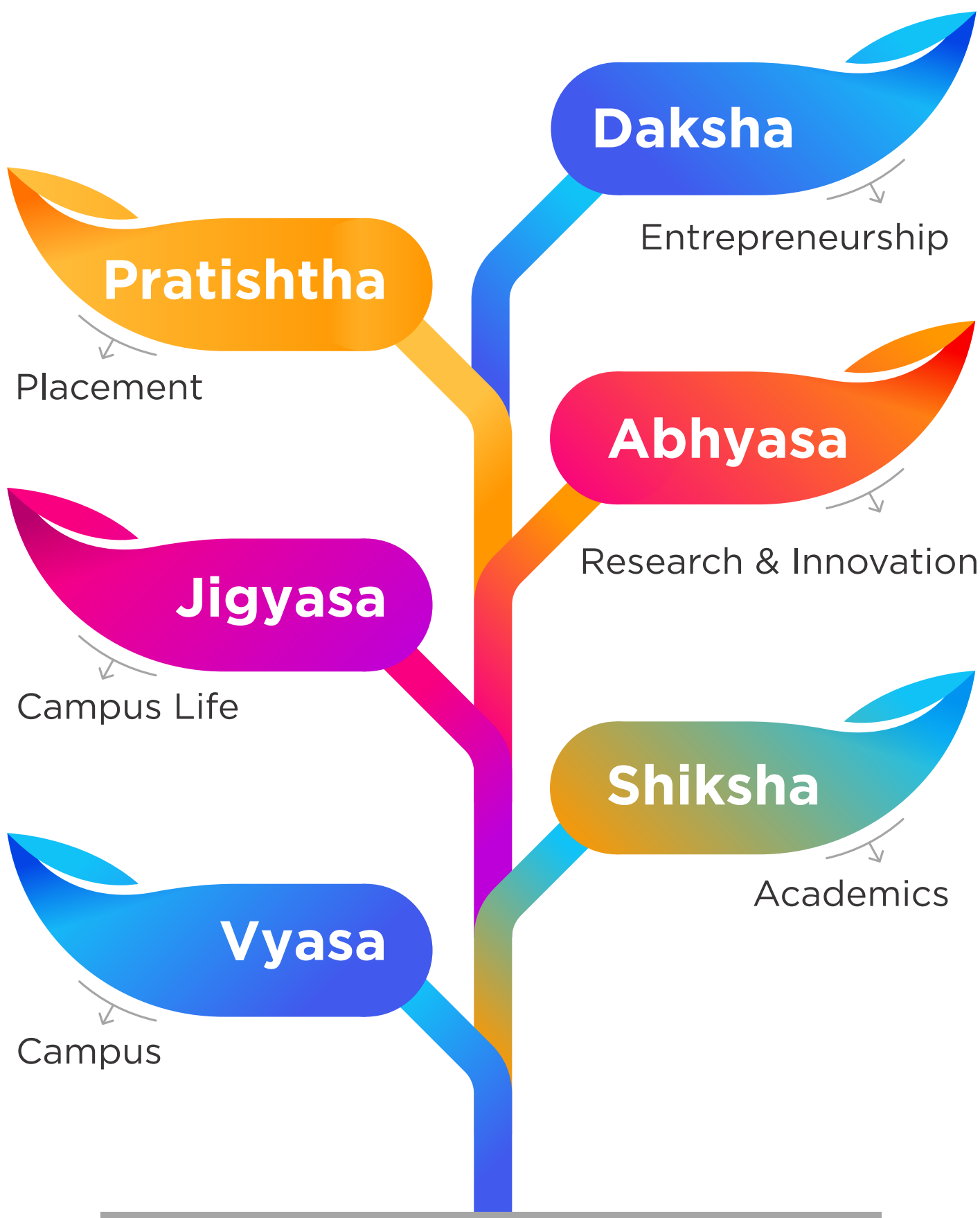
One of the top universities in North East India, AdtU has been successful in assembling the expertise of eminent academicians and corporate executives to help students develop a global perspective on life and its struggles. AdtU is Assam's foremost educational establishment, with more than 10,000+ students and 300+ faculty members and staff.

AdtU is a diverse university in Guwahati, with students from 20 Indian States and 5 other countries. We offer Programmes in Physiotherapy, Paramedical Science, Humanities and Social Sciences, Commerce and Management, Pharmaceutical Science, Nursing, Engineering, Computer Technology Science, Agricultural Science. The university's curriculum is updated regularly to meet international quality standards and stay current with industry developments.

AdtU is a highly popular and highly-ranked university in Northeast India. In 2009, the down town Charitable Trust petitioned the Assam government to grant university status to its educational initiatives in Panikhaiti. The trust's efforts were successful, and AdtU became the second private university in Assam under the Assam Private Universities Act of 2007. This was announced in the Assam Gazette No.LGL.9/2010/11 on April 29, 2010.

The University's state-of-the-art facility is situated on a 50-acre land area in Panikhaiti, Chandrapur, 12 kilometers from Dispur, Assam. It was established by the down own Charity Trust in 2010 as a response to the need for quality education at an affordable cost in the region. The University offers a multidisciplinary curriculum, making it an excellent choice for students seeking a diverse range of academic opportunities.

## PILLARS OF AdtU





# RECOGNITION & APPROVALS



University Grants  
Commission (UGC)



Legislative Assembly,  
Govt. of Assam

National Assessment  
and Accreditation  
Council (NAAC)



Indian Nursing Council  
(INC)



All India Council for  
Technical Education  
(AICTE)



Pharmacy Council  
of India (PCI)

The Indian Association  
of Physiotherapists



Department of Science  
& Technology (DST)



Association of Indian  
Universities (AIU)



Certified by SGS

## INSIGHTFUL WORDS FROM THE CHANCELLOR

**"The highest education is that which does not merely give us information but makes our life in harmony with all existence."**

*~Rabindranath Tagore*

A picturesque & inspiring campus, offering the latest in technology, best in curriculum and the expertise of academicians and industry leaders define the prominence of Assam down town University.

It gives me immense pleasure in extending a hearty welcome to all the students who have chosen Assam down town University to become the best version of themselves.

Assam down town University is trying to promote excellence in higher education for a vibrant and inclusive society through knowledge, creation and dissemination. It is striving hard to impart quality education to meet national and global challenges, towards accomplishing its mission. It is committed to promoting budding talents and providing holistic development to enable young minds capable of facing real-world challenges.

The University is equipped with state-of-the-art, modern equipments, updated labs, teaching aids and multimedia and other audio-visual facilities, multi-floor library with online access and WI-FI connectivity required for effective modern teaching. We intend to develop Adtu as a lively and throbbing centre of learning and research.

The highly pragmatic and progressive environment developed by the multifaceted faculty members is conducive to the development of learning, empowerment of knowledge and skill enhancement. Adtu believes in engaging students in creative design thinking pedagogies keeping in line with the vision of NEP20. We aim to provide our students with a supportive and nurturing environment that cherishes independent thought, innovation, creativity, diversity and multiculturalism. As a University, we aim to create socially responsible global citizens who can efficiently lead our institutions, society and our country in the future.

Adtu is expanding to cater the needs of advanced education as best-delivered education to spur innovative minds.

I welcome the students and hope you will have an engaging and enriching time at Adtu both in academics and co-scholastic aspects. Wish you a very promising and successful career and life.

**Dr. N.N. Dutta**  
Chancellor, AdtU



VISIONARY



## INSIGHTFUL WORDS FROM THE VICE CHANCELLOR

Greetings! It is indeed a great pleasure to heartily welcome you to Assam down town University. I take this opportunity to express our gratitude in advance for choosing AdtU and also our commitment to offer what it takes to bring out the best in you and help you bloom into that knowledgeable, service oriented, morally strong and confident personality of the future.

Situated on the undulating terrains, in between the mighty Brahmaputra and Amchang reserve forest, AdtU campus atmosphere is bestowed with unabated freshness served by the cool breeze from one side and the oxygen loaded air from the other. The campus GPS location is away from the din and bustle of the Guwahati city centre and filled with serenity, complimenting effectiveness of various functions such as teaching, learning, research innovation and planning for outreach activities of the university. It does not go unnoticed the enthusiasm, thoughtfulness and meticulous planning of the management which is reflected in attractive positioning of the infrastructure facilities within its green campus without impairing nature, and in the excellent ambience it offers. The campus houses not only modern infrastructure facilities inclusive of classroom, research and innovation lab, IT solutions and incubation centre facility for effective teaching and learning, research, innovation, business and enterprise nucleation but also state-of-the-art amenities such as swimming pool, gymnasium, spacious playgrounds, indoor sports complex and amphitheater. This is just right mix of extracurricular activities with academics, for achieving holistic development!

The academic programmes of AdtU amalgamates varied disciplines such as basic sciences, pharmaceutical sciences, paramedical sciences, engineering and technology, management (including tourism, hospitality and hospital management), humanities and social sciences and very distinctive in the region. These programmes include scope of cross-discipline intellectual exchanges and research among students, teachers and researchers and are organized into seven faculties. The university encourages the teaching faculties to strengthen core grant funded researches by generating extramural research fund so that the integration of teaching and research in higher education get accelerated.

Over the years, student strength in these faculties has been growing steadily. Our students are from the seven sister states of Assam, rest of India, our neighboring countries and few African countries who have helped the cause of higher education in creating a truly cosmopolitan hue and an environment for cross cultural exchange, display of ethnic heritage and broader vision for humanity. In the university, placement drive for students during and after their graduation has been a very intense activity, performed with high level of commitment and guided through a robust mechanism.

With the operation of NEP, 2020 in offing, AdtU is on to orienting and pragmatically aligning itself to ensure smooth execution of its different facets. Under the umbrella of NEP, we strive to produce graduates who are educated and enlightened in true sense of the term, emotionally resilient, empowered with knowledge and ability to accept task for self-realization and "to be" and for cause of service towards science, technology, humanity and harmony among all creatures of nature.

**Prof. N.C. Talukdar**  
Vice Chancellor, AdtU



## INSIGHTFUL WORDS FROM THE **PRO VICE CHANCELLOR**

Welcome to Assam down town University (AdtU) - a unique learning landscape with an unassailable fortress of wisdom and intellectual integrity that transcend conventional academics.

As a frontier university, AdtU aims to empower its students with a global mindset to a holistic and transformative experience through a 'Values-added Learner Centric Education System' that infuses skills, universal values and technological cognition necessary to become global citizens and professional leaders. Our cutting-edge curriculum inculcates multidisciplinary knowledge with ample flexibility that allows them to pursue their passions and professional aspirations. Students from Indian states and neighbouring countries come to the AdtU campus for pursuing a diverse range of programmes in leading domains like Allied Medical Sciences, Agriculture Technology & Biological Sciences, Commerce & Management, Computer Applications & Informatics, Engineering & Technology, Hotel Management & Catering Technology, Nursing & Palliative Care, Pharmaceutical Sciences, Physiotherapy & Rehabilitation, and Psychology & Social Sciences; which are backed by the state-of-the-art learning environment including excellent facilities for cocurricular, outreach, cultural, and sports activities.

We at AdtU take great pride in fostering the next generation of thought leaders, and thus, we have established Centres of Excellence for specialized professional learning and skill inculcation. We have built a strong connection with international universities, corporates & industry, and renowned research organizations for offering semester abroad programmes, practice schools, and internships. AdtU offers its students continuous academic mentoring & personalized career guidance, and psychological counselling in need of hours. Our graduates are poised to become trailblazers in their respective fields, driving innovation and shaping the intellectual landscape of our nation.

Our serene and verdant campus, set amidst rolling hills ; the fragrance of sandalwood, is an idyllic setting for learning and growth. Our students benefit from world-class facilities, expert faculty, advanced pedagogy, and a beautifully landscaped environment that nurtures critical thinking, innovation and entrepreneurship.

Once again, I extend heartfelt welcome to this temple of education. May your time here be marked by unparalleled academic pursuits and career aspirations.

**Prof. Pranveer Singh**  
Pro Vice Chancellor





# GET A GLIMPSE INTO THE HEART OF ASSAM'S PREMIER URBAN UNIVERSITY

(UGC, Govt of Assam, AICTE, PCI, INC Recognised & NAAC Accredited)

- ISO 9001 Conferred University
- Member of IAP & AIU
- Highly Qualified & Experienced Faculty
- Eco-Friendly Green Campus
- Global Digital Library
- Smart Classroom
- Indoor & Outdoor Sport Facilities
- Students Abroad Exchange Program
- Multinational Placements
- Start-Up Funding Programme
- Multi Cuisine Canteens with global flavours & dishes
- Transport Facility
- 24X7 Health Care Facilities
- High Tech Laboratories
- 60+ top-tier Programmes
- Research Integrated Curriculum
- Industrial Practice Schools & Internships
- Foreign Universities Associated Courses
- Upto 100% Scholarship
- High Tech Coding Labs
- Research & Innovation Funding
- Startup & Incubation Centre
- Academic flexibility for special students
- Institution Innovation Council
- Professional & Personality Development Programme



60+ Programmes



10000+ Students



Beyond Academics



Affordable Fees



Best Placement



Scholarships & Financial Aid

# FACILITIES





# PROGRAMMES

## PHYSIOTHERAPY & REHABILITATION

Bachelor of Physiotherapy  
Master of Physiotherapy

## PARAMEDICAL SCIENCE

Bachelor of

- Medical Laboratory Technology
- Radiography & Advanced Imaging Tech.
- Trauma, Emergency & Disaster Mgmt.
- Critical & Intensive Care Unit Technology
- Dialysis Technology
- Optometry
- Operation Theatre Technology

Master of

- Medical Laboratory Technology
- Emergency & Critical Care

Diploma After 12 Pass

- Medical Laboratory Technology
- Radio- Imaging Technology
- Dialysis Technology

Diploma After 10 Pass

- Medical Laboratory Technology
- Radio- Imaging Technology
- Dialysis Technology

## SCIENCE

B.Sc. Food Nutrition & Dietetics  
B.Sc. Biotechnology  
B.Sc. Microbiology  
B.Sc. Forensic Science  
M.Sc. Food Nutrition & Dietetics  
M.Sc. Biotechnology  
M.Sc. Microbiology  
M.Sc. Botany  
M.Sc. Zoology

## PHARMACEUTICAL SCIENCE

D. Pharm  
B. Pharm | M. Pharm

## NURSING

ANM | GNM | B.Sc. Nursing  
Post Basic BSc. Nursing  
MSc. Nursing

## AGRICULTURAL SCIENCES & TECHNOLOGY

Bachelor of Science in Agriculture

## ENGINEERING

B.Tech Civil Engineering  
B. Tech Mechanical Engineering  
B.Tech Computer Science Engineering

Specialization

- Artificial Intelligence and Machine Learning
- Data Science
- Cyber Security

## COMPUTER TECHNOLOGY

Bachelor of Computer Application (BCA)

Specialization

- Data Science
- Artificial Intelligence & Machine Learning

Master of Computer Application (MCA)

Specialization

- Data Science
- Artificial Intelligence & Machine Learning

## COMMERCE & MANAGEMENT

Bachelor of Hotel Mgmt. & Catering Tech.

BBA

Specialization

Marketing | Human Resource | Finance | Business  
Analytics | Retail | Travel and Tourism | Healthcare  
Production & Operations | Digital Marketing  
Entrepreneurship & family Business | Banking & Insurance

MBA

Dual Specialization

Marketing | Human Resource | Finance | Business  
Analytics | Retail | Travel and Tourism | Healthcare  
Production & Operations | Digital Marketing  
Entrepreneurship & Family Business | Banking & Insurance

MBA Healthcare Management

## HUMANITIES & SOCIAL SCIENCES

Bachelor Social Work (BSW)

Master Social Work (MSW)

BA Psychology

BA Sociology

BA Performing Arts

M.Sc. Clinical Psychology

MA Sociology

MA Applied Psychology

# RESEARCH & INNOVATION

Assam down town University aims to match the academic and research standards of top private universities globally. Research and development are integral to the university's activities, which are overseen by the Directorate of Research and Innovation. The university encourages R&D activities across all departments and continuously improves infrastructure and facilities to achieve research excellence. Seed grants are offered to young researchers to initiate their own research, and an attractive reward system is in place to inspire quality publications in high-impact journals.

The Directorate of Research and Innovation supports faculty members in all areas related to R&D, providing mentoring to new members and assisting with research project initiation. It also explores collaborations with academic and research organizations and the industry, creating a platform for faculty and students to pursue joint efforts in research and development. AdtU researchers engage in cutting-edge research in science, engineering, medicine, and management, acquiring research grants from prestigious funding agencies and consulting with various government and private organizations. Publications in top journals listed in major databases demonstrate the quality of research at AdtU.

An unique research culture has been created where faculty and students can apply cutting-edge knowledge to different applications. An attractive reward system is also in place to encourage quality publications, and researchers worldwide are invited to collaborate with faculty members to explore niche areas of research and contribute positively to increase knowledge. In addition to promoting research and innovation, AdtU also encourages entrepreneurship and startup creation, which is one of its major focus areas. To achieve this goal, the university has taken a multipronged approach to developing an entrepreneurial ecosystem within the university and nearby cities and locations.

The down town Venture Labs foundation, a section 8 company, supports entrepreneurs and innovators with incubation support and promotion. The Institution Innovation Council, functioning under the Ministry of Education's innovation cell, creating awareness through sensitization workshops and capacity building events. IIC Coordinators from different faculties of Studies work closely with down town Venture Labs to drive innovation and entrepreneurship activities in their respective Foss.

AdtU has been working to position itself as the driving force in developing an entrepreneurship culture at the regional, social, and community level. The university supports regional startups, extends facilities for outsiders, and is actively involved in defining the strategic direction for local development. Strategic partnerships have been forged with ecosystem enablers such as incubators and accelerators, and international exchange programs, internships, and engaging international faculties in innovation and entrepreneurship are promoted extensively through the Directorate of International Affairs and down town Venture Labs.

The university has also allocated a minimum of 1% of the total annual budget for funding and supporting innovation and startup-related activities. To support rural entrepreneurs and innovators, AdtU has taken up initiatives through the Scheme of Fund for Regeneration of Traditional Industries (SFURTI) scheme, which is an initiative by the Ministry of MSME to promote entrepreneurship through cluster development.





# INITIATIVES BY AdtU AND dtVL PROMOTING INNOVATION AND ENTREPRENEURSHIP

Assam down town University (AdtU) is focused on promoting innovation, entrepreneurship, and startup creation through a multipronged approach. This includes facilitating the development of an entrepreneurial ecosystem within the university and nearby areas, as well as defining specific objectives at both the university and regional level. AdtU has established the down town Venture Labs foundation, which provides incubation support to innovators and startups. The Institution Innovation Council (IIC) works under the Ministry of Education's innovation cell to create awareness and capacity building events for the in-house entrepreneurial ecosystem at AdtU. AdtU has also formed strategic partnerships with incubators and accelerators, and earmarked a minimum of 1% of the total annual budget for funding innovation and startup activities. The university has taken initiatives to support rural entrepreneurs through the 'Scheme of Fund for Regeneration of Traditional Industries (SFURTI)'.

*Below mentioned are the incubation schemes initiated by down town Venture Labs with an objective to support Innovators and entrepreneurs in different categories.*

## TIDE 2.0

Technology Incubation and Development of Entrepreneurs (TIDE 2.0) is a Ministry of Electronics and Information Technology (MeitY), GoI initiated scheme for ICT based Startups with innovative ideas and solutions addressing problems and pressing needs in select sectors of national importance.

**Entrepreneurs-in-Residence (EiR):** Grant-in-aid of Rs. 4 lakhs for development and validation of an idea/prototype.

**Grant:** Grant-in-aid of Rs. 7 Lakhs to develop a Minimum Viable Product (MVP) from Proof of Concept (PoC)

## dtVL IDEATION

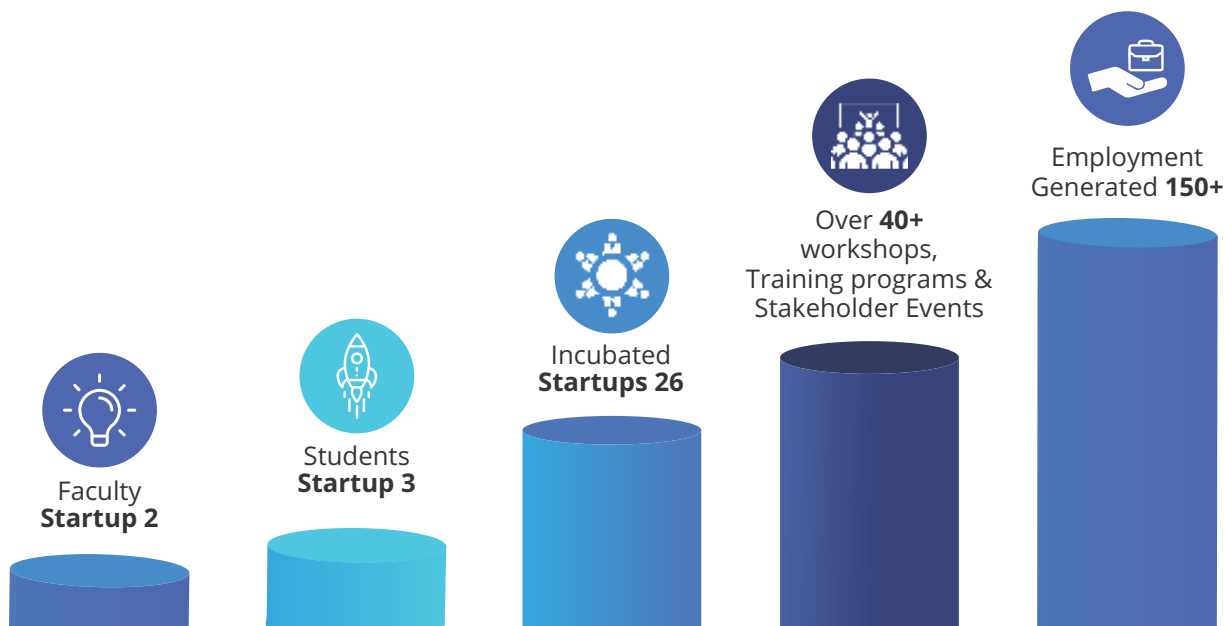
**dtVL Ideation is an incubation program for early stage entrepreneurs with market ready solution or product**

The core objective of this programme is to help promising Startups and aspiring entrepreneurs with interest free loan upto Rs. 2 lakhs and facilitate incubation support

## Sprout UP

**dtVL Ideation is an incubation program for early stage entrepreneurs with market ready solution or product**

The core objective of this programme is to help promising Startups and aspiring entrepreneurs with interest free loan upto Rs. 2 lakhs and facilitate incubation support



## Glimpses of **MoUs SIGNED**



with  
IIIT Guwahati



with  
Assam Science Society



with  
Institute of Bioresources and  
Sustainable Development, Imphal



with  
ICAR, NRCP



with  
Manmohan Technical University



with  
Edulife India



# CAREER DEVELOPMENT & PLACEMENT CELL

The Career Development and Placement Cell (CDPC) at Assam down town university plays a crucial role in facilitating the students to explore the world of employment and new career avenues. Besides, the Career Development and Placement Cell also provides guidance to the students on creating a clear career plan and setting realistic career goals.

To enhance the employability skills of the students specialized training programs in soft skills, analytical skills, technical skills and aptitude skills are imparted to the students. Our students are groomed with utmost concern to be the assets of the organization. Also the cell organizes internship for the students to gain practical exposure, learn new skills and add to their knowledge base while gaining confidence in their abilities.

CDPC arranges Industrial visits for the students so that they can have an insight of work- culture of the companies. Industrial visits provide our students an excellent opportunity to get familiar with emerging trends and technology. It also enhances student's practical knowledge along with deep understanding of theoretical concepts and they also get exposure to working procedure of Industries.

CDPC also arranges guest lectures for the students. Listening to a guest speaker and participating in ensuing discussions can be an invaluable part of University education. Guest lectures enable the students in enriching the latest updates regarding avenues for higher studies and jobs as well as the need of the industry.

AdtU organise a mega placement drive in its campus every year where more than 50 companies participate.



# GOALS OF PLACEMENT

- The primary goal of the Placement cell is to provide students and alumni with the tools and skills they need to advance their careers**
- Providing comprehensive career services including individual advising/ counseling to students and alumni**
- Maintain analytics of percentage of conversion of every stage of selection process and focus on improving the percentage of conversion consistently**
- Building and maintaining dynamic relationships with a large pool of talent and acquisition team of the Companies through various professional bodies or network groups**



# HIGHLIGHTS OF SUCCESSFUL JOB PLACEMENTS FROM AdtU



**Mamoni Barman**  
IndusInd Bank



**Anindita Kalita**  
CRTD Technologies



**M. Dipanshri Sinha**  
TechVariable



**Dixhu Raj Dixit**  
Piramal Swasthya



**Susmita Mitra**  
Always Designing For People



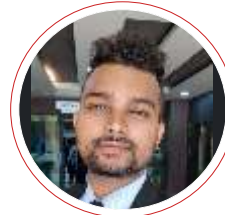
**Jahnabi Borah**  
Always Designing For People



**Rahul Subedi**  
IndusInd Bank



**Sourav Banerjee**  
Cease Fire



**Ankit Kr Sing**  
Srva Education



**Richa Pathak**  
Nestle



**Lohit Baruah**  
2 Coms



**Kangkan Mahanta**  
Marico



**Dr. Amira Sultana**  
Vijaya Diagnostic Centre



**Debajyoti Das**  
Pinclik



**Tonmoy Baruah**  
Hexaware



**Ankur Jyoti Das**  
Star Union Dai-ichi



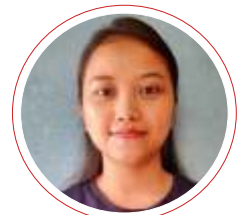
**Napolina Kishore Pathak**  
Byjus



**Prasanjit Das**  
Upgrad Jeet



**Sunita Rai**  
Cease Fire



**Hemomlen Singha**  
Verzeo



**Amit Sarkar**  
Star Union Dai-ichi



**Asif Shah**  
IntelliPaat



**Bornal Baruah**  
Verzeo



**Tonmoy Kumar Baruah**  
RDC Concrete



**Dhritishman Kalita**  
Hexaware



**Apile Kr Karmakar**  
Star Union Dai-ichi



**Liza Saikia**  
Hikeedu



**Sondeep Nath**  
Bandhan Bank



**Saidur Sheikh**  
HCL Technologies



**Sapna Kumari**  
Pie Infocom

*Many More.....*



# SOME OF OUR RECRUITERS





# DIRECTORATE OF INTERNATIONAL AFFAIRS

**110+**  
International  
Partners



South-Korea



Japan



Bangladesh



Nepal



Bhutan



Malaysia



Nigeria



Indonesia



Vietnam

## International Events







## Glimpses of MoUs SIGNED BY AdtU WITH INTERNATIONAL INSTITUTIONS



with  
Manmohan Technical University



with  
Sukuna Multiple Campus



with  
Pokhara University

## INTERNATIONAL COLLABORATIONS





# CAMPUS LIFE







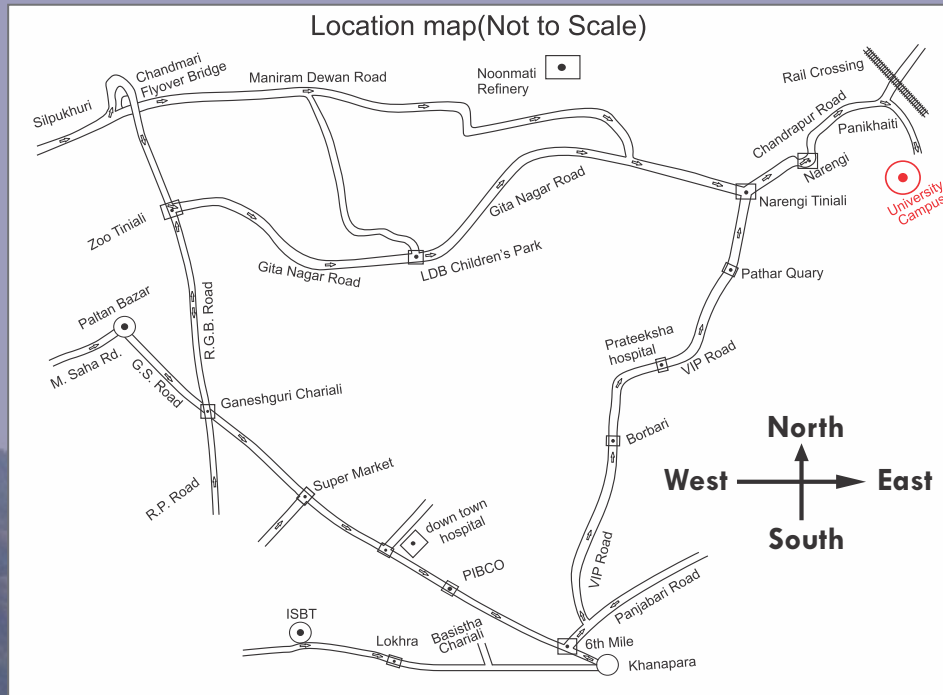


# UNIVERSITY FEST "ATTITUDE"





# LOCATION MAP



## CONTACT

**City Office:** 3<sup>rd</sup> Building, 7<sup>th</sup> Floor, down town hospital, G.S. Road, Dispur, Guwahati, Assam, Pin - 781006

**Campus:** Assam down town University, Sankar Madhab Path, Gandhi Nagar, Panikhaiti, Guwahati, Assam, Pin - 781026

📞 98641 37777 / 93657 71454 | 📧 [admission@adtu.in](mailto:admission@adtu.in) | 🌐 [www.adtu.in](http://www.adtu.in)

### JORHAT OFFICE:

AT Road Kotaki Pukhuri, near Indian Oil Petrol Pump, Jorhat, PIN- 785006, 91270-14877

### MORANHAT OFFICE:

down town Public School, Abhoypur, Moranhat, Charaideo District 70867-29735

### SHILLONG OFFICE:

C/O. Shillong mail office, Lower Lachumiere, near Pear Tree Guest House, Shillong 60039-03601

### BONGAIGAON OFFICE:

Manidip Bhawan, old Court road, opp. Birjhora jatiya vidyalaya, Borpara 70995-97701

### NALBARI OFFICE:

70994-28310

### TRIPURA OFFICE:

92879 59087

### SIKKIM OFFICE:

92879 59090

### NEPAL OFFICE:

Laxmi Edu Consultancy, Birtamod jhapa, Nepal 00977-9804904835

